**Marketing Copy: Compare DIY Toolkit vs. Full-Service Pet Relocation**

**Header:** Why Pay $3,000+ When You Can Relocate Your Pet to Panama With Confidence for a Fraction of the Cost?

**Subheader:** Compare our Guided DIY Toolkit to Full-Service Relocation Firms

| Feature | Panama Pet Relocation (Full Service) | Our Guided DIY Toolkit & Add-Ons |
| --- | --- | --- |
| **Price** | $3,000 – $5,000+ | Starts at $99, full package ~$1,200 |
| **Who It’s For** | Hands-off clients with large budgets | Smart DIYers who want clarity, control & savings |
| **Service Type** | Door-to-door concierge, all-inclusive | Personalized digital tools + optional expert help |
| **Transport Handling** | Booked & arranged by provider | You book, we guide |
| **Paperwork & Forms** | Fully managed for you | Step-by-step checklist + form templates + review option |
| **Arrival Coordination** | In-person clearance + transport | SMS/email alerts, vet hours, airport prep checklist |
| **Vet & Medical Certificate Help** | Often included | Optional document review add-on |
| **Insurance Offered** | Not always included | Optional pet travel insurance available |
| **Risk to You** | Firm takes responsibility | You stay in control with expert guardrails |

**Value Proposition Copy:**

Bring your dog or cat from the U.S. to Panama without spending thousands. Our Guided DIY Pet Import Toolkit walks you through every step, gives you airline-specific rules, timelines, forms, and support tools—so you can relocate with total confidence.

Need more support? Add optional document review, arrival-day help, or even pet travel insurance.

We don’t move your pet—we empower YOU to do it with clarity, savings, and peace of mind.

**CTA:** Choose smart. Choose savings. Choose the DIY Pet Import Toolkit today.